

29.03.2016

Reference letter

Public Dialog has been cooperating with SOFORT GmbH from December 2013. Agency consultants are responsible for communication consulting, media relations, expert positioning and running the press office.

For all this time agency shows the efficient and precise realisation of our business goals. In effect SOFORT Banking brand become more recognizable on Polish market and journalists more often are interested in company representatives opinion and comments. Active and open communication activities helped in building professional and expert image of the company. Thanks to Public Dialog consultants activities, company also overcome initially unwanted reputation and now the image perception is more positive by current and potential business partners, what is very helpful in developing on Polish market and popularization of SOFORT Banking payment method. We may also count on advise and merit recommendation of solving various issues.

We recommend Public Dialog agency as a partner who progressing to the highest standards and demonstrates professionalism and high level of expertise recommend this company to current and potential partners

A. V. Jaus Jesmann